

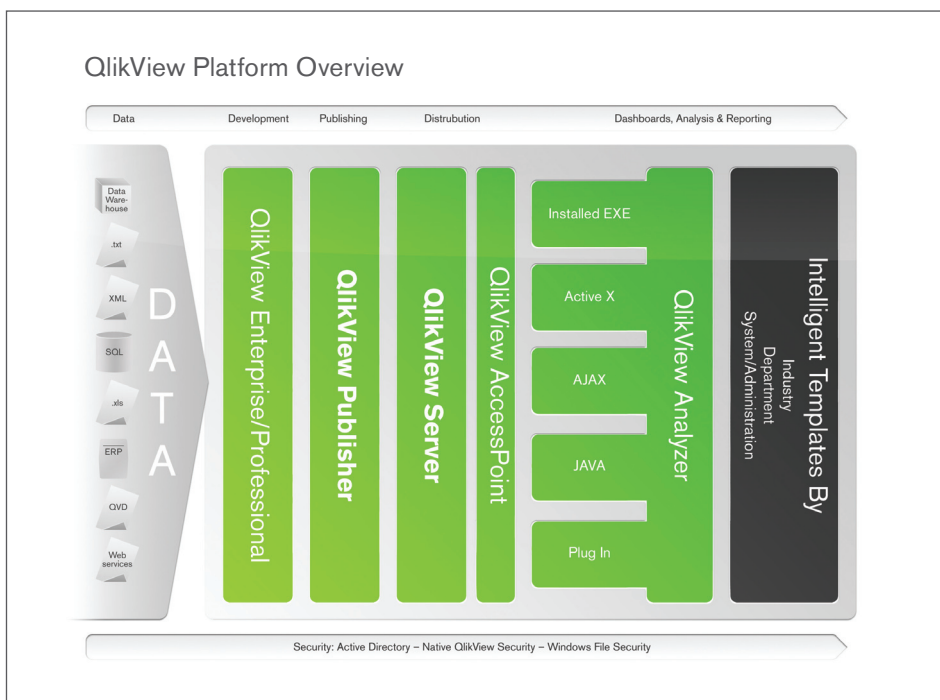
QlikView - Scaling Analysis for Everyone

For 20 years now organizations have focused on automating their business processes and deploying traditional Business Intelligence technologies to retrieve and report data trapped in the underlying operational systems. But many implementations have failed. End users who were supposed to be supported by these massive investments to drive business performance are still struggling to get the right information at the right time to improve their day-to-day business decisions. The cost of these complex implementations has been enormous.

But the Business Intelligence industry is going through a fundamental change lead by a few visionary organizations. The biggest impact comes from in-memory analysis and reporting which brings simplicity, flexibility, and scalability to enterprise wide BI deployments. This results in faster deployment of highly scalable solutions at a fraction of the cost of traditional BI solutions.

QlikView is the in-memory leader and the fastest spreading Business Intelligence platform in the world. QlikView is leading a new class of easy-to-use, fast and flexible business analysis solutions that empower individuals to improve organizational performance and drive innovation. QlikView utilizes next generation patented in-memory association technology to make sophisticated analysis and reporting dramatically easier to deploy, use, and maintain.

QlikView makes it simple to deploy powerful analysis. QlikView takes advantage of 64-bit multi-core hardware platforms to allow thousands of users to access even billions of records of data. The QlikView in-memory data model allows an integrated view of information through dashboards, ad-hoc analysis, and reports all from a single tool.



Deliver the right information to the right people at the right time

QlikView Server and QlikView Publisher form the information hub of the enterprise, providing employees the right information to the right people at the right time. This is the backbone of the QlikView platform providing common view of company analysis guaranteeing a single version of the truth. Users easily and securely connect to QlikView analysis and reporting to get the latest updated information at their fingertips. Analysis distribution is securely managed so that each user has access only to the data and analysis to which they are authorized.

End user collaboration for better business performance

QlikView quickly adapts to the needs of the users and not the other way around. It promotes user intelligence by allowing users to be curious and creative. QlikView supports users working together to find insight from analysis and to share that insight across users. Applications, reports and specific graphs can be personalized for specific needs and shared between user groups through QlikView Server.

Fast to deploy

The QlikView platform integrates smoothly with an organization's existing infrastructure making QlikView extremely fast to deploy. Implementations can be done in weeks and users can be trained in minutes. QlikView adapts to the technical needs of the organization. Sophisticated analysis is made accessible through the most advanced web techniques providing the interactivity, flexibility, and speed for the QlikView user interface. Users can analyze business data in their web browser using the QlikView AJAX Client, QlikView Java Client, or QlikView Browser Plug-in Client.

Easy to scale

The introduction of 64-bit hardware

with lower power, multi-core processors in combination with a precipitous fall in the price of memory has allowed QlikView scalability and performance to increase to meet needs of even the largest enterprise. Today QlikView handles hundreds of thousands of users and billions of records of data down on a transaction level with near instant query response time running on standard hardware. This allows QlikView to offer the ability to open analysis applications to their customers and suppliers.

Update analysis at the speed of light

In-memory analysis and reporting is changing the rules for the BI industry. Dealing with potentially billions of data records for ad-hoc analysis means high demands on the process for doing data loads and refresh. QlikView does incremental loads by using QlikView Data (QVD) files which makes the process 10 – 100 times faster. This architecture decreases load times from hours to minutes. It also reduces the load on the underlying operational or warehouse systems.

Deliver a single version of the truth

The QlikView Publisher and QlikView Server interfaces provide a detailed, alert supported real-time view of the QlikView installation and minimizes the time to action. It also provides an easy way of seamlessly integrating native security with the QlikView platform. QlikView Publisher's load-sharing capabilities allow for the distribution of tasks between locations. This guarantees that users always have access to the latest analysis carrying the single company version of the truth.

The enterprise information hub

QlikView Publisher enhances the built-in data reload features of QlikView Server and together they provide the backbone of the QlikView In-Memory Analysis and Reporting platform. It offers automated and timely distribution of personalized analysis and reporting

QlikView In-Memory Analysis and Reporting:

Fast Time-to-Value...

Customers are live in less than 30 days, and most in a week.

Easy to Use...

End users require no training and enjoy "qliking".

Powerful...

Near instant response time on data volumes as high as a billion records.

Flexible...

Allows unlimited dimensions and measures and can be modified in seconds.

Integrated...

Analysis, Applications, and Reporting on a single architecture.

Risk-free...

Fully-functional free trial download.

to any user who is authorized. Combined with a powerful, intuitive, and flexible user interface the QlikView In-Memory Analysis and Reporting platform is the information hub that lets people make better business decisions.